



## **SPORTS TOTO MALAYSIA SDN. BHD.**

(Company No : 8420-D)

**PRESS RELEASE**  
**8 APRIL 2009**

**Speech by Ms Nerine Tan, General Manager (Sales & Operations) of Sports Toto Malaysia during the launch and flag-off ceremony for Sports Toto National Charity Convoy on 8 April 2009, 11am at The Boulevard, Berjaya Times Square KL.**

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Distinguished guests  
Media friends  
Ladies & gentlemen.

I would like to thank you all for attending the launch of another significant charity campaign from Sports Toto Malaysia for 2009.

Earlier this year, on 15 January, we launched our Chinese New Year Ang Pow Donation Campaign for the 21<sup>st</sup> year. During the 9-day campaign held in 42 cities and towns throughout the country, 15,000 needy senior citizens received ang pows and hampers from Sports Toto.

This morning, we are launching a charity campaign aimed at helping underprivileged children. The Sports Toto National Charity Convoy is stretched over 8 weekends from today until 30 May 2009. The Sports Toto National Charity Convoy will be reaching out to about 800 children from 20 charity homes throughout the country.

The charity convoy may seem to be a series of home visits, but in actual fact, it is a lot more than that. We have planned special outings to recreational parks for children's homes which are within reasonable traveling distance to the recreational parks. The convoy members will be taking the children for outings to The Lost World of Tambun Ipoh, A'Famosa Malacca, Berjaya Hills Bukit Tinggi, Sunset Cruise in Kuching and Cosmo's Theme Park here in Berjaya Times Square. As for the other homes which are not within reasonable travelling distance to any recreational theme parks, the convoy will be visiting the homes and having a fun party at the homes with loads of goodies, food and games.

On top of all these, we will be making cash donations of varying sums to all the 20 homes. The sums are determined based on the number of children in the homes.

Sports Toto National Charity Convoy is conceived to not only bring cheer to underprivileged children, but also spread the message across to a wider section of people, that every single individual can play a part to help the less fortunate or the underprivileged. While corporate organizations are actively driving corporate social responsibility, we sincerely believe, every one of us should also embrace a sense of individual social responsibility. That is the message that the charity convoy hopes to convey along its journey to various parts of the country.

Therefore, in conjunction with this, we are also carrying out a public fund-raising drive. Donation boxes are available at the sales counters of all Sports Toto outlets nationwide. We urge our customers and the general public to chip in, in their own small way. All the proceeds raised will be channeled via Berjaya Cares Foundation to various charitable bodies. We hope to receive good response from our customers and the public for the fund-raising drive.

This is one of the biggest charity campaigns from Sports Toto for underprivileged children. We hope the Sports Toto National Charity Convoy will be a really memorable and beneficial experience for the underprivileged children. Hopefully, along the way, we will be able to raise quite a fair bit of awareness for the plight of the less fortunate children. By the way, please take a look at the goodies in your door gift. These are the items we will be giving to the children as well.

I would like to highlight that we are still holding true to our unwavering and continuous commitment in giving back to various sections of our society, regardless of the current economic situation.

I wish Sports Toto National Charity Convoy team members a safe and pleasant journey across the country while on their mission to bring cheer to the underprivileged children nationwide.

Lastly, on behalf of Sports Toto, I wish to express our appreciation to Berjaya Times Square, 7-Eleven, NTV7, 98.8 Radio Station and all parties involved in contributing towards this charity event.

To all our distinguished guests, I thank you sincerely for making time in your busy schedule to be here. Your presence adds moral support to our charity convoy. To media friends, we sincerely look forward to your support to make this charity campaign a success for the benefit of underprivileged children.

Thank you.