



SPORTS TOTO MALAYSIA SDN. BHD.

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SPORTS TOTO MALAYSIA PRESENTS JOLIN <BUTTERFLY> PROMO TOUR IN MALAYSIA 2009

Sports Toto Malaysia is very delighted to have the opportunity to bring Jolin to Malaysia for the promo tour of her latest album titled <Butterfly>.

Once again, Sports Toto Malaysia is very proud and delighted to present another great celebrity event such as this.

Sports Toto Malaysia has presented quite a number of renown international artistes to the Malaysian audience in recent years as we believe Malaysians look forward to great entertainment events from corporate sponsors.

Therefore, presenting Jolin <Butterfly> Promo Tour in Malaysia is definitely in line with our brand building initiatives.

Everyone knows that Jolin is undeniably one of the greatest Mandarin pop divas who is not only known as a great singer, but also a great dancer and performer. Many of us know that her popularity is not an overnight success but through years of hard work. Jolin is certainly a great artiste whom we would like to associate with in our brand building initiatives.

Sports Toto Malaysia, together with the organizer Star Planet and other supporting partners especially Warner Music Malaysia, have put in great efforts to add value to this promo tour with additional entertainment elements so as to make it a real treat for all, especially her fans.

Jolin <Butterfly> Promo Tour in Malaysia 2009 comprises 2 rounds of showcases, that is, one at 1 Borneo Hypermall, Kota Kinabalu on 5 June and the other one at Berjaya Times Square KL on 6 June. Each showcase promises to be no less than a mini concert which will last for one and a half hours.

On top of that, we have organized a contest to select 100 lucky winners respectively in Kuala Lumpur and Kota Kinabalu who will get to meet Jolin up close and personal.

Below are the details of the meet-the-fans session and showcases:

KOTA KINABALU, 5 June 2009, Friday

Up Close & Personal Session

5pm @ East India Ballroom, 1Borneo Hypermall

Showcase

7.30pm @ Concourse Area, 1Borneo Hypermall

KUALA LUMPUR, 6 June 2009, Saturday

Up Close & Personal Session

6pm @ Samplings on the Fourteen, Berjaya Times Square Hotel & Convention Centre

Showcase

7.00pm @ The Boulevard, Berjaya Times Square

Besides, we will also be having a games booth at both showcase venues before the start of the showcase. These are meant to give Jolin's fans a thoroughly great time.

The promo tour is going to be one of the most happening ones for the Malaysian audience, especially for Jolin's fans. Sports Toto is hopeful that this will not only give a memorable experience to Jolin's fans but also many others who fancy popular entertainment, knowing that Jolin is the latest singing sensation in the Mandarin pop scene.

Lastly, Sports Toto Malaysia wishes to extend great appreciation to media friends and all parties who will be involved in making Jolin <Butterfly> Promo Tour in Malaysia a great success.

For further information, please contact Ms Emily Tan, Manager (Communications) of Sports Toto Malaysia at Tel : 03-21489888 ext 3159 or 016-2133062.