



## **SPORTS TOTO MALAYSIA SDN. BHD.**

(Company No : 8420-D)

### **PRESS RELEASE**

**10 July 2009**

### **Sports Toto Proudly Presents "In Memory of Legends – Leslie Cheung & Anita Mui – Singing Competition"**

Sports Toto was heartened with the overwhelming response for the singing competition in memory of singing legends - Teresa Teng and Lee Yee - it held last year and is therefore delighted to once again present the event in memory of 2 other singing legends.

This year, songs from Leslie Cheung and Anita Mui have been selected as the theme for the competition. All of us are familiar with these two legends of the Cantonese pop scene and some of us could have even sung their songs in karaoke sessions!

Both Leslie Cheung and Anita Mui were all-round artistes of the 80s and 90s. They both had made great romantic ballads as well as catchy pop songs and they were great in acting too.

The numerous hit songs released by them will present a great variety of songs for the contestants' pick in this competition. Furthermore, their versatile performance will also inspire performing creativity among contestants.

The details of the preliminary / qualifying rounds and the final competition are as below :

#### *Preliminary / qualifying rounds*

Friday, 24 July 2009, 3pm @ Alor Setar Mall, Alor Setar

Saturday, 25 July 2009, 7pm @ Auto City, Prai, Penang,

Saturday, 1 August 2009, 1pm @ Ipoh Parade, Ipoh

Sunday, 2 August 2009, 3pm @ Berjaya Times Square, KL

Sunday, 9 August 2009, 3pm @ Pelangi Mall, Johor Bharu

Saturday, 15 August 2009, 3pm @ Seremban Parade, Seremban

Sunday, 16 August 2009, 3pm @ Berjaya Mega Mall, Kuantan

#### *Final competition*

Saturday, 22 August 2009, 7.30pm @ Berjaya Times Square Boulevard, KL

Sports Toto is hopeful that this event will brighten up the entertainment scene of the cities and towns in which the competition will be held.

To make the competition even more exciting, publicity via radio, TV and the press will be made so as to draw as many participants as possible. At the same time, there will also be a mini game based on singing the legends' songs in 98.8 radio station with prizes to be won! In addition, a games booth will be specially arranged at every competition venue to create more hype for the local community.

The overall prizes for the competition will come up to RM60,000.

Sports Toto strongly supports this event as we believe that singing is a great pastime that brings physical, emotional and social well-being. It appeals to all, regardless of age or gender. Singing is indeed an exhilarating and therapeutic experience.

Despite the fact that all sorts of entertainment avenues are easily available, karaoke singing is still a very popular recreational activity. This goes to show that singing is unique in its own way, especially when someone's singing skills has reached a certain standard that allows him or her to compete in contests.

Sports Toto hopes that all the contestants and the audience will have a thoroughly good time reminiscing about the evergreen songs of Leslie and Anita.

Lastly, Sports Toto would like to extend heartfelt appreciation to One World Production, media partners and all parties who will be involved in making this event a success.

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**For media enquiries, please contact Ms Emily Tan, Manager (Communications) of Sports Toto Malaysia at 03-2148 9888 ext 3160 or 016-213 3062**

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