



## **SPORTS TOTO MALAYSIA SDN. BHD.**

(Company No : 8420-D)

**PRESS RELEASE**  
**3 SEPTEMBER 2009**

### **WINNING MOMENTS FOR WINNERS OF MEGA TOTO 6/52 GIVE YOURSELF ANOTHER CHANCE CONTEST**

Today, Sports Toto Malaysia was very delighted to celebrate with the winners of Mega Toto 6/52 Give Yourself Another Chance Contest. The contest, held from 3 June to 28 June 2009, was meant to give the Mega Toto 6/52 System Play customers another winning chance even though they had missed the jackpot.

With their un-won tickets, the players obtained another chance to win. The contest mechanics was simple – they just had to get the correct answers to 3 questions and express “System 7” in the most creative way by signing or drawing.

Sports Toto Malaysia had chosen “System 7” as the theme for the contest as the company wants to reward the growing number of System 7 players.

System 7 is very popular amongst the System Play options and costs only RM7.

Sports Toto Malaysia introduced System Play to its lotto games players since the 1980s. System Play, with variants ranging from System 7 to System 15, allows more combinations of numbers and therefore increases the players’ winning chances as well as their winning sums.

From last year until now, 5 jackpot winners have already won their multi-million ringgit prizes through System Play, 3 of the winners through System 7, and one through System 8 and System 9 respectively.

Over and above the multi-million ringgit jackpot, the System Play winners also won the lower-tier prizes.

Hence, we see System Play generally becoming more and more popular, the obvious reason being that it increases players’ winning chances, as can be seen by the numerous jackpot winners via their System Play tickets.

The fantastic response for the contest was testimony to its popularity. More than 42,000 entries were received.

Prizes worth RM60,000 were in store for all the winners. The details of the prizes are as below :

Grand prize X 3	RM7,777 cash
Second prize X 3	42" LG LCD TV + a Home Theatre System
Third prize X 4	32" LG LCD TV
Fourth prize X 5	U Mobile U68P Package + Nokia 5320 3G
Fifth prize X 10	Singer Cash Vouchers worth RM500
Sixth prize X 30	Kenny Rogers Roasters Cash Vouchers worth RM100
Seventh prize X 50	7-Eleven Cash Vouchers worth RM50

Moving forward, Sports Toto Malaysia will be working on reinventing its games with the hope of bringing more enriching and exciting experiences to its customers.

Lastly, Sports Toto Malaysia wishes to congratulate all the winners for their efforts have paid off.

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For media enquiries, please contact Ms Emily Tan, Manager (Communications) of Sports Toto Malaysia at Tel : 03-2148 9888 or 018-372 3062.



*Caption: The 3 grand prize winners of Mega Toto 6/52 Give Yourself Another Chance Contest with Sports Toto Malaysia Executive Director, Mr Vincent Seow and General Manager (Sales & Operations), Ms Nerine Tan.*