



SPORTS TOTO MALAYSIA SDN. BHD.

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SUPPORTING AN EVENT FOR THE LESS FORTUNATE AND THE COMMUNITY

Sports Toto Malaysia is delighted to present a meaningful popular entertainment event for the masses – Ice-Cream4u Charity Concert. The event is particularly meaningful for Sports Toto Malaysia as it serves a dual purpose of raising fund and bringing popular entertainment to the masses.

The charity concert, scheduled on 30 October 2009 at Cheras Badminton Stadium, was thought up by popular Malaysian artistes Angelica Lee and Jet Yi. It is dedicated to the building fund of Pusat Penjagaan Kanak-kanak Cacat Taman Megah (PPKKCTM). PPKKCTM shelters close to 140 disabled and underprivileged children who deserve equal if not more attention than any normal child.

Therefore, the target proceeds of RM300,000 from ticket sales will all go towards the building fund of PPKKCTM which is aimed at expanding its shelter so as to give ample space to its residents and also improve their living condition.

Sports Toto Malaysia would like to commend the artistes who will use their performing talents to help in this fund-raising effort without taking any fees themselves. Special thanks go to Angelica Lee and Jet Yi who mooted the idea of organizing the concert. Besides Angelica Lee and Jet Yi, the artiste line-up also includes Fish Leong, A Niu, Valen Hsu, Nicholas Teo, Dave, Kit, Manhand and KahJun.

It is indeed an honour for Sports Toto to join hands with the popular artistes in this fund-raising effort.

We are also proud to note that this is the fourth popular entertainment event from Sports Toto Malaysia for year 2009 following Jolin Tsai's "Butterfly" Promo Tour in June and In Memory of Legends – Leslie Cheung & Anita Mui – Singing Competition in July – August and 8TV Carnival in September.

Finally, Sports Toto Malaysia wishes to extend appreciation to the joint event organizers, Hope Education Foundation, Itchie Music and Fish Music Production, for the opportunity to participate in the charity concert.

In the name of charity, we look forward to a great success for Ice-Cream4u Charity Concert.

For further information, please contact Ms Emily Tan, Manager (Communications) of Sports Toto Malaysia at Tel : 03-21489888 ext 3159 or 018-372 3062.

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