



SPORTS TOTO MALAYSIA SDN. BHD.

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PRESS RELEASE
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EXCITING HAPPENINGS @ SPORTS TOTO

a) Another multi-million jackpot winner within a month

A lucky winner in his 40s, from N. Sembilan, won RM6.7 million through Super Toto 6/49 on 7 November 2009. With this new-found fortune, he said he would just resign from his supervisory job and venture out on his own, lay out a good education plan for his children and save the rest for prudent use in future.

He added that he was going to give RM50,000 to each one of his 20 over extended family members as a way of sharing as well as celebrating.

This is the second multi-million winning within a month. Prior to that, 2 brothers-in-law from Sarawak jointly won RM10.8 million Mega Toto 6/52 jackpot on 11 October 2009.

Besides 3 digit games, Sports Toto Malaysia offers 3 lotto games ie. Super Toto 6/49, Mega Toto 6/52 and Power Toto 6/55, and each jackpot game costs only RM1.

Our observation on players' behavior has shown that many like the idea of trying their luck with our jackpot games as each costs only RM1 and playing all the 3 games to get 3 multi-million jackpot chances costs only RM3!

The RM20.9 million jackpot winning last December by a young chap from Perak is still unsurpassed. Although a close figure, RM20 million was jointly won by 2 men from Johor and N. Sembilan respectively just 3 days after the RM20.9 million jackpot was struck.

b) FREE STAR LIVE CONCERT TICKETS UP FOR UP GRABS

Being the presenter for Star Live Concert 2009 scheduled on 19 December, 8.30 pm – 11.30 pm, at Stadium Nasional Bukit Jalil, Car Park A, Sports Toto Malaysia is proud to give away tickets to the musical extravaganza!

- a) 7,000 free concert tickets are up for grabs at selected Sports Toto outlets.
- b) 500 VIP tickets at Sports Toto Zone (seated) are available for redemption by Power Toto 6/55 customers who play System 8. Plus, 10 lucky persons will be invited to the up close & personal session with artistes at the post-concert party!

More details about tickets redemption are available in the attached Appendix A and also www.sportstoto.com.my.

Kelly Chen from Hong Kong, Ritchie Ren and Valen Hsu from Taiwan together with 9 other international and local artistes are set to deliver a dazzling performance.

In recent years, Sports Toto has put in lots of efforts to ensure that every event we bring to the Malaysian masses is a compelling entertainment experience, leave a fond memory and possibly a lasting impression on those who have experienced it.

Despite the current economic situation that is still soft, Sports Toto has not cut down on any corporate responsibility initiatives for various sections of the society including presenting popular entertainment to the masses.

Sports Toto hopes that the audience out there will take this event as a gift, be it a Christmas gift as it is held a week before Christmas or a year-end gift before ushering in a promising new year.

c) "OUTREACH TO THE UNREACHED" CHARITY DRIVE

Sports Toto is glad to launch the second round of the public donation campaign following the encouraging response from the public for the first round of its campaign in April and May this year which was held in conjunction with Sports Toto National Charity Convoy.

The public donation campaign, via donation boxes at Sports Toto outlets as previously done, will commence from 15 November 2009 till 28 February 2010. The proceeds raised will be dedicated to the needy indigenous community in the Peninsular Malaysia as well as East Malaysia through selected NGOs. Hence, "Outreach to the Unreached" is the theme for the campaign as we feel the need to reach out to this less noticeable community.

Charity visits to various indigenous communities will be made in order to touch base with them and get a better understanding of their needs so that the proceeds raised could be best utilized. Members of the public are urged to contribute generously towards this deserving cause.

We wish to take this opportunity to extend our heartfelt appreciation to the public for their generous support towards the campaign earlier this year which proceeds is currently being utilized for the literacy program among underprivileged children undertaken by Berjaya CSR Committee. Literacy is vital amongst underprivileged children to enable them to get out of the poverty trap and be able to "fish for themselves" and so, we do not just give them the "fish".

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